



DATA VISUALIZATION

"Data is widely available; what is scarce is the ability to extract wisdom from it."

HAL VARIAN

Chief Economist, Google

Each day, nearly 2.5 exabytes of information is created—the equivalent of 45 billion filing cabinets of text. For organizations and agencies of all sizes, making sense of this incredible flood of information is a daunting challenge.

Database technologies and business intelligence applications provide part of the solution, allowing you to manage and run analyses on your structured, semi-structured, and unstructured data to reveal trends and patterns. But you also need to easily visualize those analytics, digest their meaning, and make decisions with other members of your organization.



Introducing Mezzanine

Mezzanine™ is the collaborative conferencing solution for big data visualization and analyses. Born from visualization technologies envisioned for *Minority Report* and *Iron Man*, Mezzanine links locations, teams, and devices in an immersive, shared workspace. It allows real-time dashboards, legacy applications, and assorted data sets to be organized and analyzed simultaneously across walls of high-definition screens. Mezzanine enables real-time collaboration, discussion, and insights across all key decision-makers regardless of location.

Make Sense of Your Data with Mezzanine

A Mezzanine room allows your organization to bring its data into focus, see the big picture, and start making better decisions—immediately.

Comprehensive View

Mezzanine presents data sets from a variety of sources in one shared view across multiple screens and locations, integrating siloed systems and applications into a common visual operating environment.

Effortless Integration

By bringing your data and visualizations into a common view, Mezzanine eliminates the need to modify or convert data from one format to another. And since it only takes a week to install, Mezzanine provides immediate time-to-value: the first time you use Mezzanine, you realize a return on your investment.

Enhanced Visualization

Complex information becomes more tangible as data is rendered spatially and contextually across any screen. By linking HD screens in a unified setting, Mezzanine creates an unparalleled environment for viewing and interpreting data.

Seamless Interaction

Mezzanine is a tool for the entire enterprise, not just for your business intelligence experts. Mezzanine allows anyone in the room to interact with content in the shared workspace through an iOS device, laptop, or—most impressively—with the gestures of a remote wand.



Powerful Presentation

Mezzanine's dynamic environment helps you more effectively present your big data insights: you can go directly from static content, to a videoconferencing feed, to a live big data application. Additionally, users can create presentations in advance and store them in the Mezzanine workspace—allowing them to present findings on demand.

Preserved Insight

Meeting content can be saved and downloaded so that you have a record of what took place during the meeting. Every insight that was discovered and every decision that was made can be saved for later reference and review. You can return to your saved workspace exactly where you left off, reducing set-up and recap time.

About Oblong Industries Inc.



John Underkoffler, CEO
*Cooper Hewitt National Design Award Winner
for Interaction Design, 2015*

Founded in 2006, Oblong Industries has created the platform for a new era of spatial, distributed, and collaborative computing. Our technology was the basis for the computing systems depicted in the film *Minority Report* and has roots in more than two decades of research at the MIT Media Lab.

Mezzanine is Oblong's visual collaboration solution, and it's the only product of its kind to link locations, teams, and content in a shared immersive workspace. Customers include IBM, NTT, Dentsu Aegis Network, and Beats Music. Oblong is privately held and is headquartered in Los Angeles, California.

SCHEDULE A DEMO

Is your company seeking a more innovative way to engage with clients and collaborate across the organization? Experience Mezzanine.

Schedule a demo at one of our thirteen regional offices. Visit oblong.com/demo or call **1-323-431-5059**.

*Atlanta, Boston, Boulder, Chicago,
Detroit, Houston, Los Angeles, Menlo
Park, New York, San Francisco,
Washington D.C.*

