

**Oblong Industries Expands to Germany**  
***New regional office opens in March in Munich***

**Amsterdam, 8 February 2017** – Oblong Industries continues its expansion in Europe with the opening of an office in Germany and the appointment of a new Regional Sales Director. Thomas Spiegl will lead the team in Germany, Austria and Switzerland (D-A-CH) from Munich and will expand and strengthen the sales activities of the company. This will be Oblong's third office in Europe and 15<sup>th</sup> office globally.

The new Oblong office for the German-speaking region is located in the heart of Munich's Schwabing neighborhood and will become the base of operations for the new Regional Sales Director, Thomas Spiegl. After graduating from Munich University of Applied Sciences in Business Administration, focused on marketing and sales, Thomas worked at LifeSize from 2010, formerly a division of Logitech, most recently as Regional Director D-A-CH and Director EMEA Channels. In these positions, he gained extensive experience in account and channel management.

"I am delighted to initiate and expand the sales activities for such an innovative company as Oblong," said Thomas Spiegl, Regional Sales Director, D-A-CH, Oblong Europe. "With Mezzanine, we provide an immersive and visual technology for collaborating with both geographically dispersed and mobile users. Mezzanine re-defines meetings and delivers Infopresence™ to accelerate decision-making and improve business collaboration."

Steve Smith, Sales Director EMEA, Oblong Europe, comments: "with Thomas Spiegl, we were able to bring a proven expert in the field of collaboration and an experienced sales professional for both direct and channel sales for Oblong Industries. With Thomas's expertise, we can tap into the great potential that the region offers and continue to grow the business throughout Europe."

Oblong Industries was founded in 2006 and develops new computer interfaces, which anticipate the future of work and the necessity for business collaboration. Oblong's flagship solution is Mezzanine™, a visual and immersive collaboration platform that allows meeting attendees to share content such as images, videos, presentations, etc. from any location on multiple screens: in real-time, networked, and gesture-driven.

Award-winning Oblong Industries has offices worldwide. Its customers include well-known and innovative companies such as Boeing, GE, Fujitsu and IBM.

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### **About Oblong Industries**

Oblong Industries' innovative technologies change the way people work, create, and communicate. With roots in more than two decades of research at the MIT Media Lab, Oblong's flagship product Mezzanine™ is an immersive visual collaboration solution that defines the next era of computing: multi-user, multi-screen, multi-device, multi-location. Mezzanine's groundbreaking Infopresence™ capabilities multiply the effectiveness of distributed organisations and catalyze new, more effective, more collaborative workflows. Oblong is headquartered in Los Angeles and supplies Mezzanine systems to Fortune 500 enterprise customers and reseller partners.

Learn more at [www.oblong.com](http://www.oblong.com), and connect via [Twitter](#), [Facebook](#), [LinkedIn](#), and [Instagram](#).

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