

# DISTRIBUTED MANUFACTURING



MEZZANINE  
IN ACTION



Manufacturing has always demanded a high level of collaboration among designers, engineers, materials suppliers, fabricators, and other partners to turn an idea or design into a tangible, physical product.

That requirement hasn't changed in the 21st century—it's become more pronounced. The different groups involved in bringing a product to market are scattered across the globe rather than clustered together in the same factory town.

## Introducing Mezzanine

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Collaboration requires flexible workspaces that allows ideas to flow and evolve. The Mezzanine visual collaboration solution provides abundant screen real estate that spans walls or surfaces of any room and brings multiple locations and devices into that shared canvas. Images can enlarge, diagrams can expand, and ideas can develop, all on Mezzanine's stunning 10-million-pixel display. By allowing distributed teams to concurrently share information in real-time from their preferred devices, they can spend more time exchanging ideas, and less time reaching a decision.

## Interactive Collaboration Streamlines Manufacturing

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From corporate headquarters to the factory floor, the Mezzanine helps manufacturers incorporate collaboration into their processes to address the demands of today's manufacturing environment.

### REDUCE GEOGRAPHICAL COMMUNICATION BARRIERS

#### **Fully Connect Distributed Locations**

The reason teams still get on a plane to meet is because traditional videoconferencing is not enough. With Mezzanine's Infopresence feature, teams can connect rooms through a digital workspace and work as though they are side by side. So don't email that detailed schematic and hope colleagues are seeing the same thing—put it up on the shared workspace, so everyone can see what you're talking about.

#### **Share Information Simultaneously**

The serial process of sharing information via email or traditional, single screen share applications just does not cut it in the fast-paced manufacturing environment any longer. Mezzanine allows for 10 simultaneous live feeds to share information from your laptop wirelessly or by plugging-in .

#### **Continue to Utilize What Works**

The physical whiteboard remains a critical tool for exploring ideas and creating diagrams, architectures, and mockups. Mezzanine's whiteboard camera lets you share what is happening on your physical whiteboard with other locations and vice versa. You can also capture whiteboard snapshots to store in the workspace for later reference.

#### **Provide Real-Time Feedback:**

Tablet and mobile apps make it easy for anyone anywhere to annotate whiteboard drawings, images, documents, even live video feeds and share your feedback directly through the Mezzanine workspace.

#### **Upload Content From Anywhere**

Troubleshooting an equipment problem with your technician or understanding an issue from one of your distributors is easier when they can show you exactly what's going on. Tablet and mobile apps allow your people on the ground to upload content directly into the Mezzanine workspace, so you can truly understand and resolve issues in real-time.



## KEEP YOUR TEAMS INFORMED

### Optimize Your Workspaces

To help manage your manufacturing processes more effectively, you need to customize your workspaces to best fit your business needs. Don't confine your thinking to the size of a single screen on a single wall. Mezzanine activates the entire room with interconnected displays that can be arranged as you feel works best.

### Easily View and Organize an Abundance of Information

A complex manufacturing network leads to a large amount of information from various sources. To absorb and understand that information, it must be clearly organized and in sight. Mezzanine's interactive canvas utilizes automated layout grids for simple content organization. Content can be moved and resized with gestural control devices known as wands, with the laptop browser, and with the tablet and mobile apps. By surrounding your teams with all relevant data points, they can make better decisions for the business.

### Capture Your Points of Decision

Various decisions are made throughout the complex manufacturing process and each one builds on the next. With Mezzanine, you can save workplaces to capture all relevant information for decisions made during your meetings. Open saved workplace for your next meeting to pick up exactly where you left off.

### Distribute Information Outside of the Meeting

With the busy schedules of today's worker, it is often difficult to get all stakeholders together to make a decision. In these cases, Mezzanine allows you to export your workspace into .pdf document to fill those in that couldn't make the meeting or circulate to the higher-ups for final sign off.

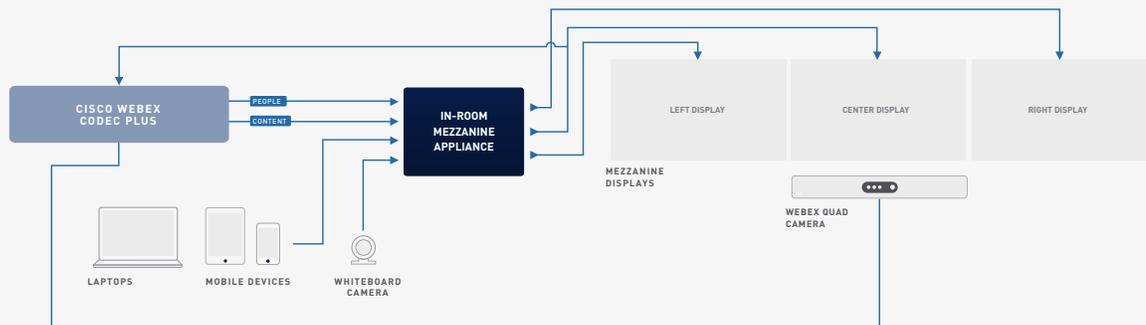
# About Oblong Industries Inc.

Founded in 2006, Oblong Industries has created the platform for a new era of spatial, distributed, and collaborative computing. Our technology was the basis for the computing systems depicted in the film *Minority Report* and has roots in more than two decades of research at the MIT Media Lab.

Mezzanine is Oblong's visual collaboration solution, and it's the only product of its kind to link locations, teams, and content in a shared immersive workspace. Fortune 1000 teams around the world are already benefiting significantly from Mezzanine's content-rich collaboration environment.

## MEZZANINE + CISCO WEBEX ROOM KIT PLUS LOGICAL DIAGRAM

Mezzanine integrates with Cisco SX, MX, and Webex Room Series systems in addition to select offerings from other providers.



## SCHEDULE A DEMO

Is your company seeking a more innovative way to engage with clients and collaborate across the organization? Experience Mezzanine.

Schedule a demo at one of our thirteen regional offices. Visit [oblong.com/demo](https://oblong.com/demo) or call **323-431-5059**.

*Atlanta, Boston, Boulder, Detroit, Houston, Los Angeles, Menlo Park, New York, San Francisco, Washington D.C.*

